



EDUCATION

Bachelor of Fine Arts

Graphic Design

Marketing Minor | GPA 3.8

Arkansas State University

2021 Chancellor's List

2019 – 2023 Dean's List

CERTIFICATES

2024 HTML & CSS | Udemy

2024 Google Analytics | Google

2022 Enterprise Design Thinking

Practitioner Badge | IBM

2022 Social Media Marketing | Hootsuite

2022 Content Marketing | HubSpot

AWARDS

2023 AAF-NEA Silver Chapter

Student ADDY Little Creative

Heroes Campaign

2023 AAF-NEA Silver Chapter

Student ADDY Little Creative

Heroes Copywriting

2022 Top Sales Person Water Project

2022 AAF-NEA Gold Chapter

Professional ADDY

The Arkansas Pet Savers

2022 AAF-NEA Gold Chapter

Professional ADDY

AAF NEA AAwards Dada Gala

2022 AAF-NEA Best of Show Chapter

Student ADDY SUDS Campaign

2022 AAF-NEA Gold Chapter

Student ADDY SUDS Campaign

2022 AAF-NEA Silver Chapter

Student ADDY SUDS Logo Design

2022 AAF-NEA Gold Chapter

Student ADDY 5 Tips to Improve Your Bowling Average

ORGANIZATIONS

2023 A-State Advertising

Club, Vice President

2019 – 2023 AAF-NEA, Member

2019 – 2023 Student Volunteer on
ADDY committee for AAF-NEA

2019 – 2022 AIGA National, Member

2019 – 2022 A-State AIGA,
PR, Events Coordinator, Vice President

CHLOE TYNER

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PROFESSIONAL EXPERIENCE

January 2024 – Present | The Solutions Group | *Jonesboro, AR*

Creative Marketing Specialist

Diverse skill set in graphic design, copywriting, marketing, website development, and strategic communications. Blending these disciplines to create visually impactful content across diverse platforms. From crafting compelling visuals to developing engaging copy. Thrive in transforming ideas into dynamic and cohesive brand narratives.

September 2022 – December 2023 | The Solutions Group | *Jonesboro, AR*

Social Media Coordinator & Content Specialist

Promoted to Creative Marketing Specialist by writing many press releases and development website content. Plan and execute social media and content strategies. Oversee daily planning, posting, and scheduling for each client. Develop engaging copy for social content. Measure and optimize social content performance while establishing benchmarking.

January 2021 – Present | The CreativExtra | *Northeast Arkansas Region*

Freelance Designer

Work with a variety of clients, including United Way of NEA, Arkansas Game and Fish Commission, Kreationz, Jonesboro Christian Church, Grace Baptist Church, Arkansas State AIGA, and AR Pyro Bros. Create print collateral, branding and marketing materials, social media graphics, digital media, and website design.

August 2022 – December 2022 | Bradbury Art Museum | *Jonesboro, AR*

Student Marketing Coordinator

Collaborate with team members to create advertising campaign to make BAM a destination. Provide market research, graphics, copywriting, social media, direct mail, and merchandising.

May 2022 – August 2022 | The Polish Agency | *Jonesboro, AR*

Intern, Junior Graphic Designer

Create advertisements and content for various clients in print and electronic media. Also, responsible for producing promotional displays, packaging, and marketing materials.

April 2022 – July 2022 | Pink Ink Screen Printing | *Jonesboro, AR*

Designer/Illustrator

Develop illustrations for t-shirt graphics, stickers, website content, and marketing materials. Prepared all artwork for screen printing. Organized previous and future customer orders for reprints.

August 2021 – December 2021 | T-Shirt Ladies | *Northeast Arkansas Region*

Freelance Designer

Design t-shirts and posters by coming up with creative solutions for fundraising, seasonal events, and general sales. Increase sales at county fairs by upselling and asking customers what they want to see in the future.

May 2021 – August 2021 | NEA Baptist | *Jonesboro, AR*

Design Intern

Redesign physical directory by creating new layout, cover design, and index. Design social media graphics and floor signs. Create marketing materials to promote Art Slam and Nurse Appreciation Week.

SERVICE

August 2021 – November 2021 | The Arkansas Pet Savers | *NEA Region*

Designer/Marketing Assistant

Collaborate with professional designers to rebrand *The Arkansas Pet Savers*. Design paper applications, PowerPoint templates, and social media graphics. Create event planning ideas to increase adoption.

REFERENCES

Available upon request.